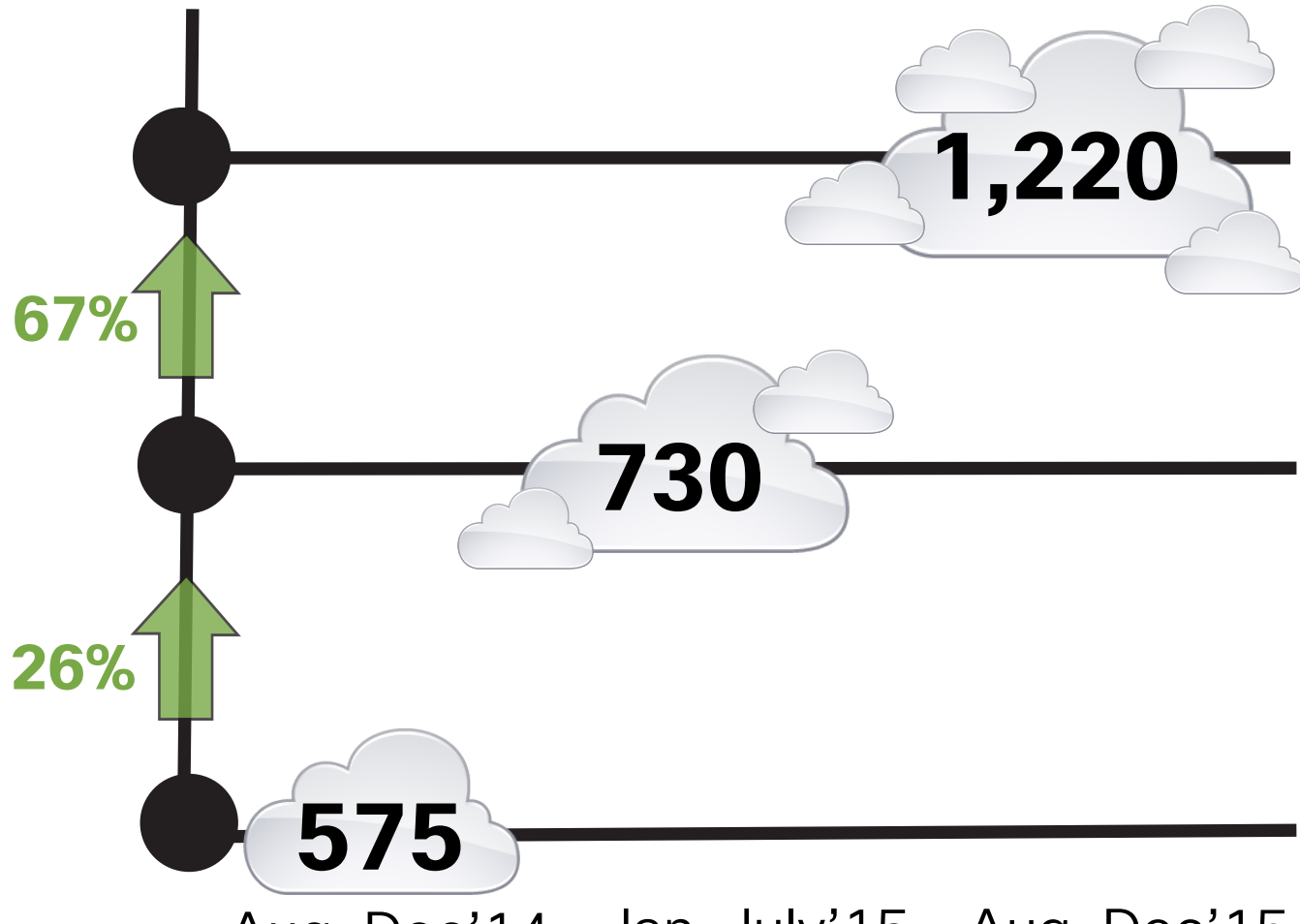




You're Using More Cloud Services Than You Think

Explosion of cloud use

Avg # of Cloud Services in Use



That's 15-25x more than IT estimates!

Employees are bypassing IT to get agility and speed from the cloud. This creates a shadow IT challenge across all industries and company sizes.

How can you manage this cloud explosion?



CITYMD implemented a cloud-first strategy to fuel its success. But they had challenges monitoring all of the cloud services their employees were using.

CityMD needed to understand how to:



Reduce Costs



Avoid Risks



Manage Cloud Services



Identify Usage Trends

Introducing: Cisco Cloud Consumption as a Service

Cloud Consumption as a Service helps midsize and large organizations address shadow IT challenges and successfully manage cloud use for about 1-2 dollars per employee per month.

With Cloud Consumption as a Service you can:

1

Discover and continually monitor public cloud usage



2

Cut cloud costs by consolidating services



3

Reduce business risk and uncover compliance issues



4

Manage cloud use and benchmark against peers



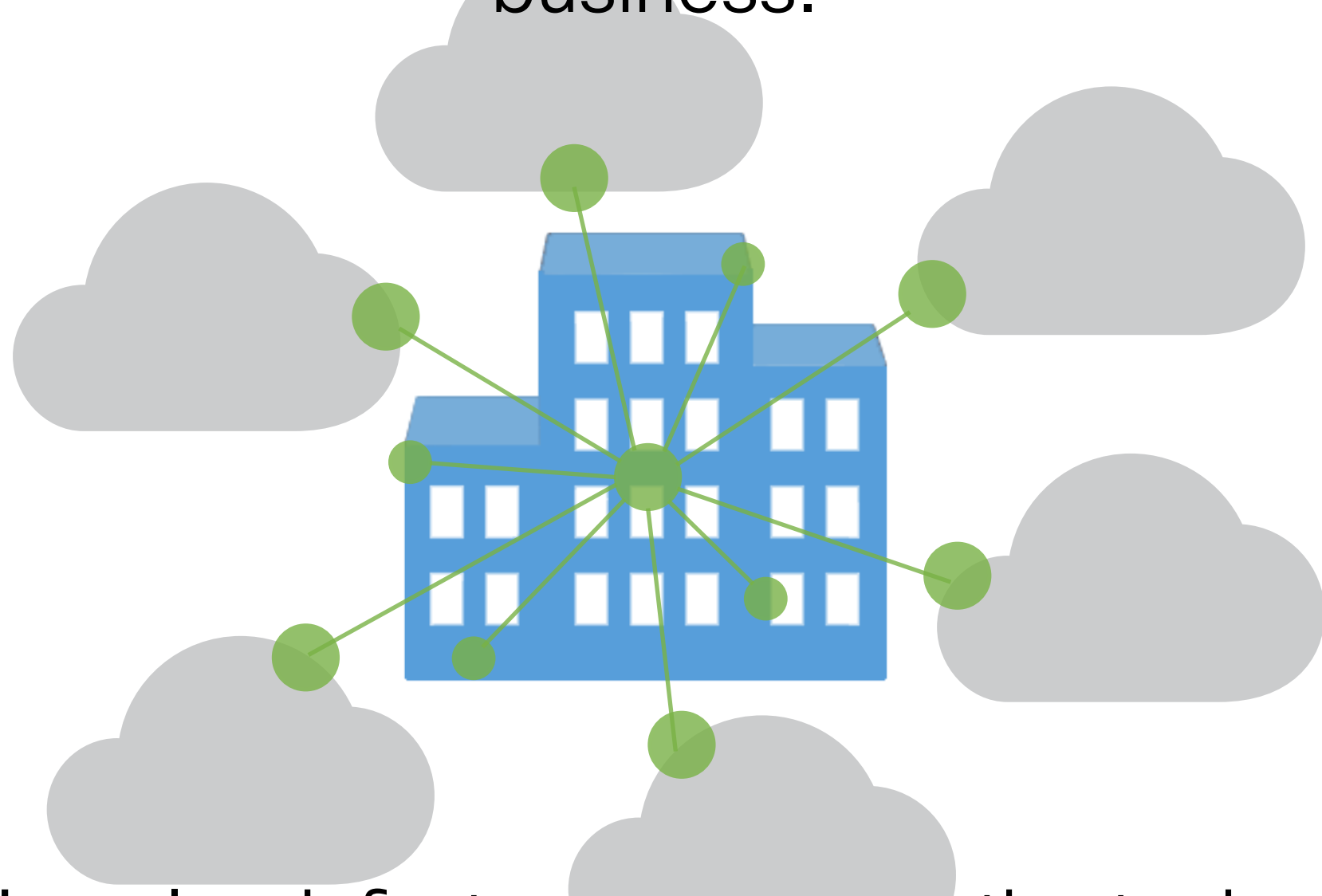
5

Improve business agility by using the right cloud services



Let's do more than just uncover your shadow IT.

Lead an evolution to a cloud-first strategy, be it hybrid or public, that delivers efficiency and speed to your business.



By going cloud-first, you can use the technology, develop the apps, and support the devices needed to take advantage of disruption in the market - and even be the disruptor yourself.

Too good to be true?

CITYMD uses Cloud Consumption as a Service to establish better oversight and management of their cloud environments.

This allows CityMD to:

1

Gain full visibility of cloud use- 522 cloud providers identified, with IT only supporting 15-20



2

Enable their cloud-first approach by embracing public cloud safely and remaining compliant



3

Control cloud costs by reducing duplicate services



Ready to see for yourself?



Visit our website

cisco.com/go/cloudconsumption

Try our 30-day free trial

cisco.com/go/cloudconsumptionfreetrial



*All data comes from Cisco® Cloud Consumption Services engagements with customers.

© 2015 Cisco and/or its affiliates. All rights reserved. Cisco and the Cisco logo are trademarks or registered trademarks of Cisco and/or its affiliates in the U.S. and other countries. (1110R)