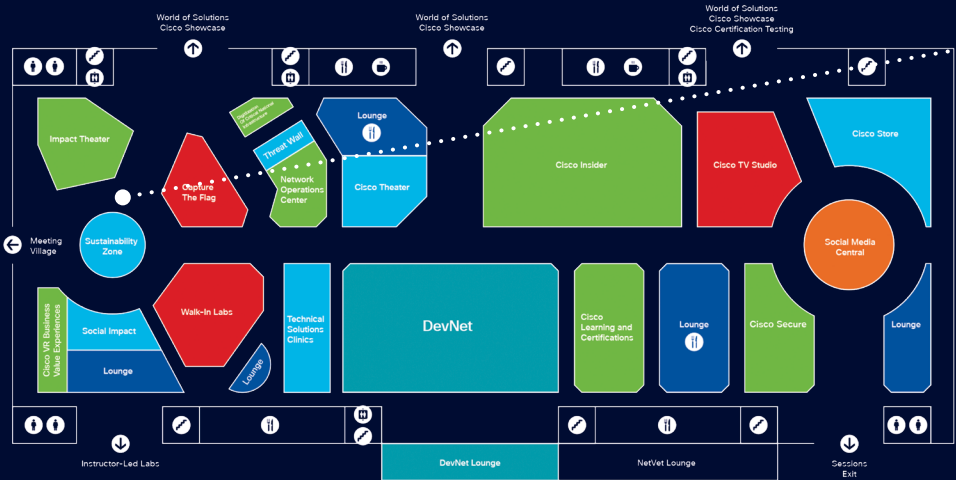
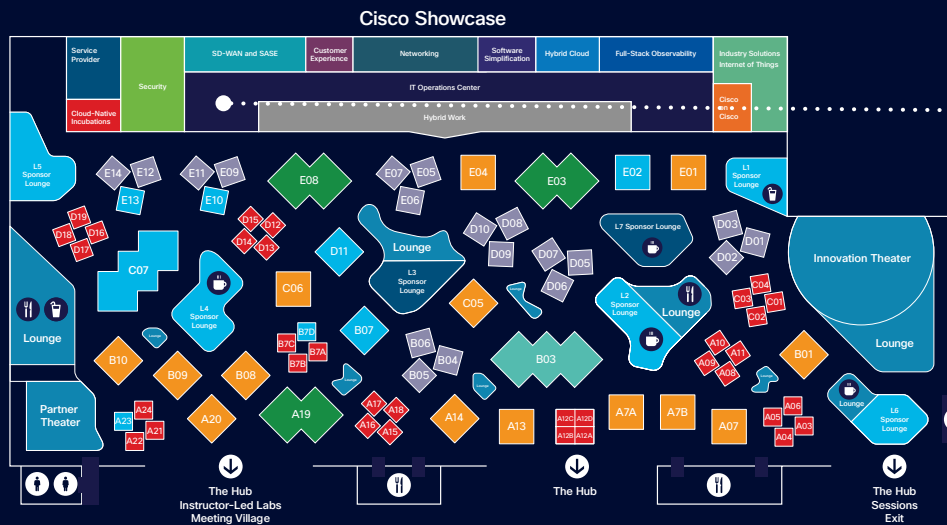


The Hub



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World of Solutions Tours - Day 1

1 Sustainability Zone

The Sustainability Zone will showcase a range of Cisco's sustainability solutions that demonstrate how we work with customers and partners to help them to achieve their sustainability goals. It incorporates six areas to demonstrate the circularity of Cisco's portfolio:

- **Sustainability with Cisco** - The first point of contact giving an overview of our approach to sustainability.
- **Cisco Refresh and Cisco Green Pay** - Introduction to Cisco's leasing and sustainable payment plans.
- **Energy Saving Accelerators** - Dashboards showing the energy saving scenarios possible when using Cisco equipment.
- **Sustainability Simulator** - A model of the estimated amount of energy savings, emissions reduction, and environmental impact that a customer may realize by migrating hardware.
- **Cisco's Takeback and Reuse Program** - Learn about a program that facilitates the return of surplus Cisco products (and selected non-Cisco products) to Cisco free of charge.
- **Receiving and Processing Center** - A demo showing what happens during the breakdown and reuse of returned Cisco IT.

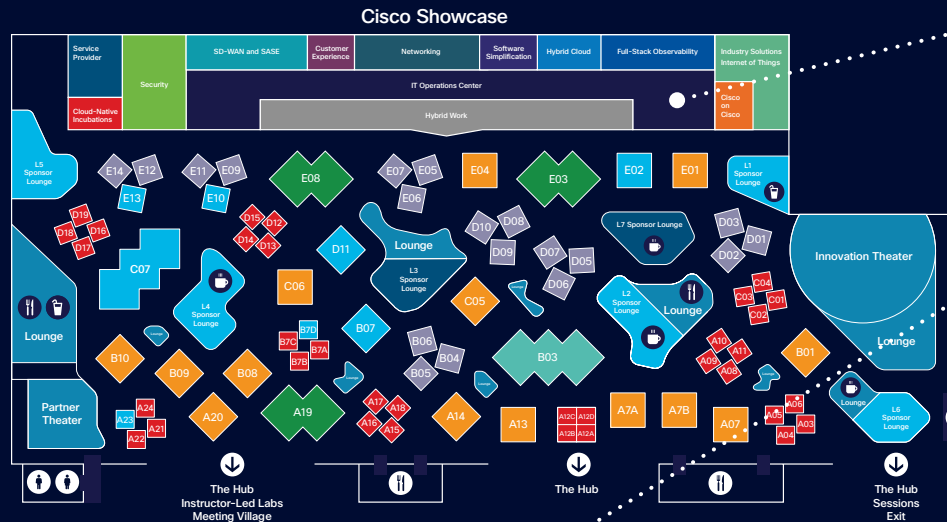
2 Hybrid Work

The Hybrid Work area will showcase the latest technology designed to enable working within any environment, specifically three areas:

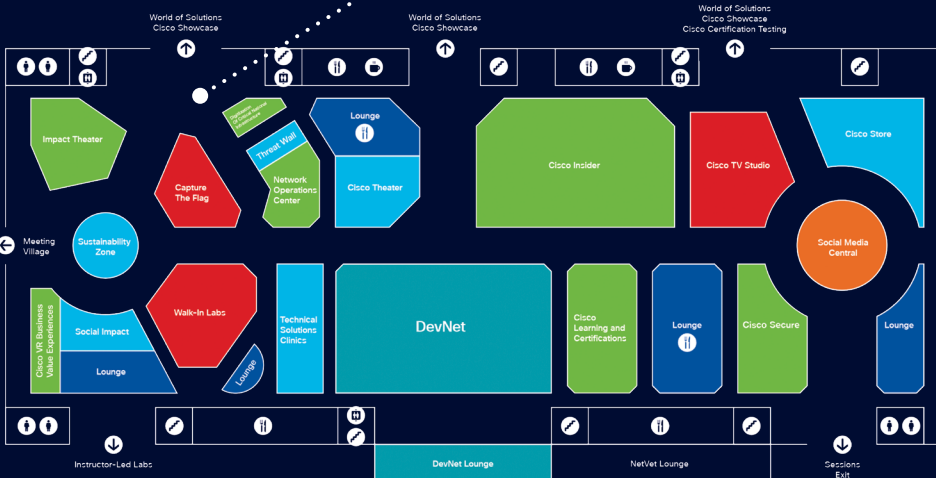
- **Work From Home** - Any space within the average home can be utilized for the perfect hybrid office, showing both devices and audio intelligence.
- **Work From Anywhere** - Experiential zone that uses a bike shop to show off the intersection of customer shop keeper needs and experience.
- **Work From Office** - Offices will never be the same again, nor will they harbor the same footfall. With the right technology and intelligence they can be better.

The Webex Lab is a space where our innovation comes to life featuring experiences that flex our industry leading technology such as Webex Hologram, Vidcast, as well as our integration muscle with the likes of Slido, Microsoft, Google, Zoom as well as other embedded applications.

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3 Medibus

As part of Cisco's Country Digital Acceleration Program, Cisco's Medibus has become a rolling medical clinic for a rising refugee crisis. It's been built in partnership with Deutsche Bahn, Germany's largest public transportation provider. The Medibus fleet is an in-house development of a fully equipped, digitally networked medical practice, so that consultants and translators can be connected in a video conference real time from anywhere.

4 Air Traffic Control the Netherlands (LVNL)

Air Traffic Control the Netherlands (LVNL) is managing one of the most critical national infrastructures of the Netherlands, their airspace. For their IT Infrastructure, they rely on Cisco technology and the expertise that Cisco and IT infrastructure specialist Conscia are providing.

Take offs and landings are traditionally managed from various air traffic control towers, prominent landmarks on airfields across the Netherlands. With new remote technologies and networking solutions from Cisco, this national critical infrastructure is now being digitalized as part of Cisco's Country Digital Acceleration Program. With high definition cameras and sensors, built in two remote towers - powered by Saab - information from every tower is sent to a central location at Amsterdam Airport Schiphol where Air Traffic Controllers are handling traffic for all airports in the Netherlands.