

Biography



Luca Cafiero
Senior Vice President, General Manager
Switching, Voice and Storage
Cisco Systems, Inc.

Luca Cafiero is the Senior Vice President and General Manager of Switching, Voice and Storage (SVS) Group at Cisco Systems. He is responsible for the development of Cisco's storage product strategy and implementation, along with the go-to-market plans for Cisco in the storage networking arena. The Storage Technology Group (STG) is leading the charge to deliver a new generation of storage networking solutions for enterprises and service providers.

Cafiero previously held the position of Vice President and General Manager in Cisco's Workgroup Business Unit (WBU), the single largest business unit within the Enterprise Line of Business. The WBU included Cisco's modular multi-layer local area network (LAN) switching products for wiring closet, campus, and backbone applications. With significant marketing, engineering and networking technology experience, Cafiero was instrumental in the rapid growth rate of Cisco's LAN switching business in key enterprise and service provider markets. While in the WBU, he led numerous successful projects, including the development of the Catalyst 6000/ 6500 – Cisco's single largest revenue generating product line to date. Prior to this, he was the Vice President of Engineering, responsible for the Catalyst 5000/5500 family.

Cafiero was the co-founder and Vice President of Engineering at Crescendo Communications, Inc. Cisco acquired Crescendo in September 1993. Crescendo developed the first LAN switch, now known as the Cisco Catalyst 1200. Prior to Crescendo, he was Director of Engineering at David Systems, which he co-founded in June 1982. David, which stands for Distributed Architecture, Voice, Image, and Data, set out to integrate PBX technology (voice) with local area networking technology (data).

Cafiero holds several patents on networking related technologies, including high-speed transmission techniques on unshielded twisted-pair wiring, implementing forwarding decision shortcuts at a network switch, multilevel encoding for local area networks, remote powering of devices connected to networks, address translation mechanism for high-performance network switches, and an architecture for an expandable transaction-based switching bus.