

# Biography

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**Dan Rosensweig**  
**Chief Operating Officer**  
**Yahoo!**

Daniel Rosensweig was appointed chief operating officer of Yahoo! in April 2002. Rosensweig oversees the operations of Yahoo! worldwide. Functions reporting to him include product development, marketing, international operations, and North American operations, which encompasses the Company's six business units and advertising sales.

Prior to joining Yahoo!, Rosensweig was president of CNET Networks, a position he took on following the merger of ZDNet and CNET in 2000. In this capacity, Rosensweig was responsible for many of the operations globally, and played a critical role in overseeing the successful integration of the two companies. During his tenure, Rosensweig was also a key participant in company-wide efforts to develop and introduce innovative new Internet advertising formats, such as interactive messaging units.

Before joining CNET Networks, Rosensweig was an 18-year veteran of Ziff-Davis, where he served in many capacities, including president and chief executive officer of ZDNet, Inc. from 1997 to 2000. Rosensweig built ZDNet as a standalone company from Ziff-Davis, successfully took the company public, grew the business to become both profitable and among the top 20 most visited networks on the Internet, and finally merged with CNET. Rosensweig was president of Ziff-Davis Internet Publishing Group from 1996 to 1997, where he oversaw magazine titles such as Inter@ctive Week and Yahoo! Internet Life. Rosensweig was vice-president and publisher of PC Magazine from 1994 to 1996, and associate publisher from 1992 to 1994. Under his tenure, PC Magazine became the leading computer magazine in both audience reach and revenue. Rosensweig also held various other positions at Ziff-Davis in advertising sales, classified ad sales, and circulation. Rosensweig received a Bachelor of Arts degree in political science from Hobart College, Geneva, New York.