

Connected Urban Development: A Global Community Leads the Way Cisco Internet Business Solutions Group (IBSG) and Cities Across the World Join Together to Address Environmental Challenges

“The Connected Urban Development concept complements San Francisco’s Climate Action plan and will help make our carbon reduction goals a reality. We are proud to be a part of this important effort. By using ICT and working with innovative partners such as Cisco, San Francisco can lead the way in creating an urban blueprint that is both environmentally friendly and economically sustainable.”

– Mayor Gavin Newsom, San Francisco

“With this firm belief as background, I and my fellow administration members enthusiastically support the partnership with Cisco IBSG, the Clinton Foundation and the proud cities of San Francisco and Seoul.”

– Mayor Job Cohen, Amsterdam

“The Connected Urban Development initiative will help Seoul Metropolitan Government to integrate all information services such as travel planning, optimal routing, universal payment, mobility options, where there were only partially operated services in the past. Of particular note, PTA (Personal Travel Assistant) service with U-TOPIS (U-Transportation Operation Information System) is expected to secure seamless travel experience by providing personalized information on urban mobility with optimal schedule and smarter travel options on a real-time basis, while contributing to a decrease in air pollution, carbon emission, and traffic congestion issues.”

– Mr. Joon Byeong Yoon, Director General of City Transportation,
Seoul Metropolitan Government

“Global climate change, with its far-reaching consequences, poses one of the greatest challenges of our time. It is not only our responsibility for future generations, but also in our own best interest to develop, implement, and monitor strategies for mitigation and adaptation. Because of the global nature of the challenge, it needs to be tackled internationally. Metropolitan areas are the main contributors to greenhouse gas emissions and home to a continuously growing number of people. Thus, it is consequential for us to join efforts with other metropolitan areas around the globe.”

– Ole von Beust, First Mayor of the Free and Hanseatic City of Hamburg

“We are honored that Birmingham has been invited to join this initiative; it is a tribute to everyone in the city who has been working to address climate change issues. Over recent years the city council has placed sustainability at the very top of its agenda, and increasingly we are seeing the progress. For example, Birmingham has pledged to develop 1,400 carbon-neutral homes, and has opened the first of three city center Combined Heat and Power schemes, which provide cheaper and more energy-efficient heat to public and private sector buildings in the city.”

– Neville Summerfield, Cabinet Member for Regeneration, City of Birmingham

“Madrid City is deeply committed to the development of policies and initiatives that contribute to the efficient use of resources and reduction of impact on the ecosystem; here lies the challenge. Our city strongly encourages sustainable development, which is able to satisfy requirements without putting at risk the requirements of future generations. As such, it is a pleasure for us to collaborate in the Connected Urban Development (CUD) initiative.”

– Pilar Martinez Lopez, Councilwoman of Urbanism and Housing, Madrid City