



## Nicola Villa

### **Global Director, Connected Urban Development, Internet Business Solutions Group**

Nicola Villa is the Global Director of the Connected Urban Development program and a director of the Internet Business Solutions Group (IBSG). The Connected Urban Development program is part of the commitment Cisco provided to the Clinton Global Initiative, aimed at developing innovative ICT and broadband solutions in large metropolitan areas to stimulate reduction of carbon emissions. Prior to that, Villa was in charge of local government and broadband government activities across Europe and emerging markets. He also works with central governments to develop national innovation strategies and broadband initiatives. Villa was previously responsible for IBSG's activities in EMEA South (France, Italy, Spain, Portugal, Switzerland, and Austria).

In his role as Global Director of Connected Urban Development, Villa has been deeply involved in the initial setting up of the program, in the selection of the pilot cities, and in the launch of local projects, with particular focus on Amsterdam.

Villa Joined Cisco in 1996. His experience at Cisco includes a position as Internet Commerce Manager, leading the team responsible for Cisco's e-Commerce strategy and solutions implementations in Europe, the Middle East, and Africa.

Villa has contributed to the work of the Dutch national broadband commission, and he recently co-published "Broadband Government 2010," a broadband strategy guide for city executives, distributed in 36 countries and translated into four languages.



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