

Industry Leaders Help Create an End-to-End Solution with the Cisco Nexus 5000 Series

3PAR

“Service providers, Internet companies and enterprises continue to turn to flexible virtualized infrastructure to sustain their competitive advantage,” said Craig Nunes, Vice President of Worldwide Marketing for 3PAR. “By combining 3PAR Utility Storage and the Cisco Nexus 5000, customers gain the agility and scalability to respond to changing business demands.”

APC

“APC is pleased to be part of Cisco’s ecosystem supporting the launch of the Nexus Family of switches with our Cabling Infrastructure Assessment Service,” commented Aaron Davis, Chief Marketing Officer at APC. “This new technology requires data center managers to have the right cabling infrastructure to accelerate deployment of their 10 Gigabit Ethernet solutions, and they can rest assured that APC’s world-class service organization can provide them with the blueprint they need to begin their data center transformation.”

Broadcom

“Broadcom is a leading supplier of converged NIC (C-NIC) solutions for Ethernet LAN-on-Motherboard (LOM) applications for servers and other computing platforms. FCoE is the latest protocol to benefit from our mature converged architecture that can support multiple types of network traffic simultaneously on a single wire,” said Vinod Lakhani, Senior Director and General Manager of the High Speed Controllers line of business at Broadcom. “We are pleased to be collaborating with industry leaders such as Nuova Systems and are looking forward to enabling an end-to-end ecosystem for FCoE that can benefit from C-NIC technology.”

Dell

“Realizing Dell’s vision of simplifying IT requires an integrated ecosystem, and the new Cisco Nexus 5000 series contributes to this goal,” said Praveen Asthana, Dell Storage & Networking Director. “The unified fabric enables the all-Ethernet data center without compromising performance or flexibility by consolidating iSCSI and Fibre Channel traffic in one 10 Gigabyte Ethernet switch. The Nexus 5000’s bandwidth provides the flexibility that virtualized storage and servers demand.”

EMC

“As customers build out their next generation datacenters, EMC and Cisco are working together to provide incremental server connectivity into their storage area network with Fibre Channel over Ethernet (FCoE),” said Barbara Robidoux, EMC Vice President, Storage Marketing. “The Cisco Nexus 5000, in conjunction with EMC’s leading storage systems and software, can help customers reduce complexity and lower costs while protecting existing investments. EMC and Cisco will work together to insure successful deployments of FCoE technologies in customer environments.”

Emulex

“Teaming with Cisco to deploy new Fibre Channel over Ethernet products provides end users with a solution for consolidation that not only protects existing investments in Fibre Channel SANs, but reduces overall cost and complexity by unifying multiple fabrics,” said Ameesh Divatia, general manager, Intelligent Network Products, Emulex Corporation. “As leaders in storage networking, Emulex and Cisco are uniquely positioned to enable our enterprise customers to seamlessly integrate next generation FCoE-based solutions into the data center.”

NetApp

“NetApp is pleased to collaborate with Cisco and its ecosystem partners to enable Ethernet storage and the next-generation SAN infrastructure,” said Patrick Rogers, vice president of Solutions Marketing at NetApp. “NetApp is in

a unique position through its unified, multi-protocol architecture to deliver the promise of network unification through Ethernet storage, enable the consolidation of multiple transport protocols into a single infrastructure, and continue to enhance traditional FC storage investments. This flexibility has also led thousands of customers to deploy NetApp for their virtual server environments.”

Netxen

“2008 will be the tipping point for 10Gigabit Ethernet adoption in the datacenter,” said David Pulling, president of NetXen. “The new extensions to Ethernet, such as those for FCoE, will make it a more robust and resilient fabric. When you factor in Ethernet’s TCO and volume economics, it is the pragmatic choice as the unifying fabric in the datacenter. NetXen is pleased to be working with Cisco in driving these efforts forward.”

Panduit Corp

“Cisco’s Nexus 5000 family provides an innovative architecture to simplify data center transformation by delivering a unified fabric. Our customers are looking for solutions that address total cost of ownership today while providing a solid foundation to adapt to future applications. Panduit and Cisco continue to collaborate to provide integrated network infrastructure topology solutions to optimize Data Center effectiveness.”

Ron Partridge, Group VP, Global Marketing and Sales, Panduit Corp.

QLogic

“FCoE deployed between the server and the Cisco Nexus 5000 series switch will simplify infrastructure and reduce costs without disrupting existing storage and network architectures,” said Roger Klein, vice president and general manager, QLogic Host Solutions Group. “Unified data and storage networks built on this platform and fully compatible QLogic 8000 Series converged network adapters will result in 10GbE performance, and reduced cabling, power and cooling.”

Scalent

“Integration with Cisco's Nexus 5000 Series APIs enables Scalent's Infrastructure Virtualization software to repurpose physical and virtual servers, with associated network connectivity and storage access on a high performance data center-class platform,” said Kevin Epstein, VP Products, Scalent Systems.

VMware

“The Nexus 5000 represents our collaboration with Cisco and Nuova Systems to help the datacenter become fully virtualized and automated with a unified fabric,” said Brian Byun, vice president of global partners and solutions at VMware. “Optimizing the network with cost-effective 10GbE technologies along with interoperable components like the Nexus 5000 is a significant step to moving the industry toward universal virtualization. The unique combination of capabilities Cisco is bringing to market with the Nexus 5000 is ideally suited for running the most demanding applications in wide-scale, VMware virtualized environments, and it can accelerate the dynamic datacenter capabilities based on VMware VMotion technology.”

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