



Dr. Ken Morse  
*Vice President Client Architecture*  
Scientific Atlanta, A Cisco Company

During the more than 25 years Dr. Ken Morse has been involved in software development, he has co-founded four companies. In his current role as Vice President, Client Architectures at Scientific Atlanta, a Cisco Company, Ken is responsible for ensuring that the company maintains its digital video solutions leadership position by driving the architecture and direction of digital set-top platforms.

Prior to joining Scientific Atlanta, Ken was a founder and the CTO of PowerTV, Inc. Here he and his team, along with their set-top partners, brought the first IP-based digital interactive television system to the mass market, providing the software platform and services for over 30 million digital interactive set-tops in North America today.

Prior to working at PowerTV, he was a member of the team that developed the first Hardware Reference Platform for Multi-media consumer electronics devices at Kaleida Labs, an Apple-IBM joint venture. He was also a founder of Ultra Digital Systems and MTL where he developed DSP Development systems and was involved in the early video compression schemes for PC multi-media applications in the late 1980s.

Ken's first foray into business was in 1981 when he received a Commodore Vic-20 and founded a company offering fast loaders and encryption schemes to the software duplicating industry.

He attended the University of Liverpool and holds a Ph.D in Electronic Engineering and a B.Eng in Electronic Engineering. He is a member of Institute of Electrical and Electronics Engineers, Association for Computing Machinery, and the Society of Cable Telecommunications Engineers.

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