



Jim Strothmann

Director, Product Strategy & Management
Home Entertainment Initiatives
Scientific Atlanta, A Cisco Company

Jim Strothmann is Director, Product Strategy & Management, for Home Entertainment Initiatives at Scientific Atlanta, a Cisco company. In his role, Jim is responsible for managing and charting the future course of the digital video delivery platforms and the company's Connected Home initiatives for the service provider market.

Prior to coming to Scientific Atlanta in 2004, Jim held various engineering and marketing positions at Thomson Consumer Electronics (RCA, GE, and ProScan brands), including Hardware Design Manager for RCA DVD Players and system engineer for DirecTV video decoders. He later managed worldwide connectivity for Thomson digital televisions.

Jim began his career working for IBM as a design engineer in Lexington, KY. He received a Bachelor of Science in Electrical Engineering from the University of Illinois in 1990, and an MBA from Indiana University in 1999.