

Rod Keller **Vice President, Worldwide Sales, Linksys**



Rod Keller is the Vice President of Worldwide Sales at Linksys, a division of Cisco Systems, Inc. Keller has been with the company since January 2007 and oversees Linksys retail and channel sales in North America, Europe, Asia and Latin America. He will lead in developing channel strategies for the consumer and small/medium business (SMB) markets as well as will provide global leadership to the sales organization to promote and sell the company's products and services. Additionally, Keller will maintain and enhance key channel and customer relationships while developing new prospects among emerging leaders in the marketplace.

Keller has more than 25 years experience in the technology industry and more than 10 years in executive and general manager sales roles. Most recently Keller served as President and CEO of Augmentix Corporation, a server-based solutions company serving the military, industrial and telecommunication industries.

Keller has also served various senior executive roles in management, sales and product marketing at Trilogy Software, Toshiba, Epson, Digital Equipment Corporation, Compaq and Dell. He has also been responsible for ventured backed start-ups, starting new business units, product planning, policy determination, distribution strategies and responsible for revenues of over \$2B.

Keller reports to J. Michael Pocock, Senior Vice President and General Manager of Linksys.

Keller has a Bachelor's degree in Business Administration and Marketing from Texas State University.