



Daniel Scheinman
Senior Vice President and General Manager, Cisco Media Solutions Group
Cisco Systems, Inc.

Daniel Scheinman, Senior Vice President and General Manager of the Cisco Media Solutions Group, is responsible for developing and marketing infrastructure products that help digital media content owners improve the content experience for consumers. In this role, he reports directly to Cisco's Chairman and CEO John Chambers.

Scheinman has been with Cisco since 1992 and previously led Corporate Development, overseeing the merger and acquisition, venture investment, strategic alliance, and technology incubation functions within Cisco. Under his leadership, Corporate Development helped define how the network can serve as an innovation platform in emerging markets such as India and China. The group also completed more than 40 acquisitions, including Linksys and Scientific Atlanta. These acquisitions, in addition to Cisco's partnering and internal engineering efforts, have positioned the Cisco Media Solutions Group as a valuable partner to companies navigating the digital disruption of the media and entertainment industry.

Prior to assuming the role of Senior Vice President of Corporate Development in 2001, Scheinman was the general counsel at Cisco. He holds a doctor of jurisprudence degree from Duke University Law School and a political science degree from Brandeis University.