



Cisco Commitment to Education

Cisco Networking Academies

Cisco has been a long-time proponent of blending technology and education. The Cisco Networking Academy Program is a comprehensive e-learning program that provides students with the Internet technology skills essential in a global economy. The Networking Academy delivers web-based content, online assessment, student performance tracking, hands-on labs, instructor training and support, and preparation for industry standard certifications.

Launched in October 1997 with 64 educational institutions in seven states, the Networking Academy has spread to more than 150 countries. Since its inception, over 1.6 Million students have enrolled at more than 10,000 Academies located in high schools, technical schools, colleges, universities, and community-based organizations. In nearly 10 years, we have invested over \$200M in the program with 50% of that in the U.S. In 2003, Cisco was awarded the Ron Brown Award for Corporate Citizenship, a Presidential award, for Corporate Citizenship, for its Networking Academy Program. For more information on Cisco Networking Academies, please see: <http://www.cisco.com/web/learning/netacad/>

21st Century Schools Program (21S)

In 2005, Cisco launched the 21st Century Schools program – a \$40 million investment in a multi-phase, three-year education initiative in the Gulf Coast. The 21S program is a blueprint for reconstructing and improving schools that will begin with Mississippi and Louisiana and can be replicated around the country.

The guiding principles of the 21st Century School vision are:

1. **World-Class Education:** Ensure students are competitive with their peers around the world because they have world class teachers and access to content, curriculum and personalized learning that produces documented improvements in student outcomes.
2. **Connected Schools, Connected Communities:** Empower community involvement through a seamlessly connected network, inclusive of students, teachers, parents, administrators and citizens.
3. **Exemplary Administration:** Facilitate exemplary administration characterized by efficiency, transparency, productivity and insight; enabled by integrated assessments, applications and networks.
4. **Teachers First:** Provide best in class resources, educational technology and support with continuous and ongoing professional development.
5. **Student Centered:** Prepare students with 21st century skills via anywhere, anytime access to best in class localized curriculum and integrated assessment, ensuring that all students can be successful in learning and reach their highest potential.

Global Education Initiative (GEI)

Launched in 2003 at World Economic Forum. One of world's largest successful public-private partnership (PPP) models for education. More than 45 organizations are involved, and Cisco is the leading sponsor.

Jordan Education Initiative

Part of GEI, the Jordan Education Initiative (JEI) is another example of Cisco's leadership and commitment to education. The JEI, initiated in 2003, was created through a partnership with the Kingdom of Jordan and Cisco. Cisco's goal is to use experience gained from training nearly one million students around the world through our Cisco Networking Academies to build an effective program for educating students by utilizing the same techniques and technologies. The JEI is in grades 1-12 and focused on math e-curriculum. It is currently in 85 schools and open to 2,300 public schools. There are five other e-curricula currently in development - ICT, Arabic, English as foreign language, Sciences, Civics. The program has begun to dramatically improve education within Jordan and now serves as a successful model for education reform in other developing countries. JEI is also targeted at girls to help foster rapid social and economic development. This program was the basis for our Award for Corporate Excellence (ACE) from U.S. Secretary of State Condoleezza Rice in 2005. We have also launched a Palestinian Education Initiative (PEI), Rajasthan Education Initiative (REI) (India), and are in talks for an Egypt Education Initiative.