



Paolo Campoli

Director of Solutions and Business Development, Cisco Systems European and Emerging Markets

Paolo Campoli is Director of Solutions and Business Development at Cisco Systems, leading solutions development and go-to-market strategies for the wireline service providers sales organisation in European & Emerging Markets.

Paolo joined Cisco Systems in 1998, as Architecture Consulting Engineer involved in design of architectures and integration of broadband access and mobility solutions with major European carriers, cable and mobile operators.

He became Senior Manager of the Central Solutions Marketing organisation in 2001 where he led the development of triple play solutions for broadband providers and vertical industry solutions for the enterprise market.

Prior to joining Cisco, he held product development roles at Siemens-Italtel and Pirelli. Paolo Campoli has a doctorate in Engineering in Telecommunications.