



## Conference Overview

Cisco's global users conference, Networkers, is the 2nd largest user conference in the technology industry. The events host over 18,000 customers throughout the year in different regions. For 16 years, Cisco's Networkers conference has offered its technical customers an extensive list of opportunities to learn and share best practices, get in-depth product information, and to better understand networking solutions, technologies, and the company vision.

## History of Networkers

In 1989, Cisco hosted its first Networkers event in Palo Alto for less than 200 customers. Since then, Cisco expanded the event to 10 global venues throughout the year serving as many as 18,000 customers worldwide. Cities to host Networkers in 2005 include: Las Vegas, United States; San Jose, Costa Rica; Santiago, Chile; Buenos Aires, Argentina; Gold Coast, Australia; Tokyo, Japan; Cannes, France; Beijing, China, Mexico City, Mexico; Sun City, South Africa.

## Networkers, Las Vegas, NV

June 19 – 24, 2005

### Cisco Session Breakout:

- 18 hands-on, mentored Lab Sessions
- More than 230 Technology Breakout Sessions
- 23 Techtutorials
- 60 Cisco Career Certification exams
- Three keynotes by Cisco CEO John Chambers, Cisco CTO, SVP Charlie Giancarlo and Guest Speaker Comedian Dave Gorman.

### Registration:

- More than 7,000 total paid registrants are expected at Las Vegas Networkers.
- More than 6,400 customers are registered for Las Vegas Networkers.
- *In 2004, more than 18,000 customers attended Cisco's Networkers events around the world.*

### Customer Attendants Profile:

- **Cisco Certifications:** Customers attending Networkers collectively hold more than 6,800 Cisco Certifications, representing the largest single gathering of Cisco-certified professionals in the world.
  - Cisco offers three levels of general certification: (Associate, Professional, and Interwork Expert) across six various paths (or tracks) such as Routing and Switching, Network Security, and Service Provider.
  - Cisco Certifications are widely respected and bring valuable, measurable rewards to network professionals, their managers, and the organizations that employ them.
  - The highest level of achievement that Cisco offers is the Cisco Certified Internetwork Expert (CCIE).
- **Focus of Work:** Customers registered for Networkers come from the following areas:
  - Engineering (33%)
  - Technical Support (10%)
  - MIS/IT – Operations (9%)
  - MIS/IT Telecom (8%)
  - Consultants (7%)
  - C-level executives (2%)
- **Top Vertical Industries:** Customers that attend come from the following industries: Service Provider, Government, Education, Financial, Other (IT services/consultants), Manufacturing, Healthcare, Retail, Energy/Utilities, Professional

### World of Solutions Exhibit Area:

More than 95 partners participating in World of Solutions Exhibit including, British Telecom, Computer Associates, Corvil, Fluke Networks, Hewlett Packard, Panduit Corp., SBC, etc.