



Victor Tsao
Co-founder, Vice President and General Manager

Victor Tsao is co-founder, vice president and general manager of Linksys, a division of Cisco Systems Inc. Mr. Tsao has been with the company for 13 years and previously served as the company's president and CEO before it was acquired by Cisco in June 2003. As president and CEO, Victor Tsao built and managed Linksys to become the leading provider of networking hardware for the home and small business with a revenue market share to date of more than 50 percent. Linksys was also listed on the Inc. 500 list of fastest growing private companies in North America seven consecutive times.

Prior to joining Linksys, Tsao served as the Director of MIS Strategic Systems Development, for Taco Bell Corp from 1985 to 1991. Tsao played a key role in the company's implementation of in-restaurant automation and networking daily operation results back to the headquarters. Tsao was employed during the PepsiCo transition to make Taco Bell into a mainstream fast food marketer. In other roles, Tsao was a supervisor of technical services for Santa Fe International Corp., a senior systems programmer for TRW Inc, a senior software engineer for Kraft, Inc. and a database administrator for Montgomery Ward & Co. Tsao has more than 30 years experience in the computer and IT industry.

Tsao has an MBA, MS and BS in computer science from Pepperdine University, Illinois Institute of Technology, and Tamkang University in Taiwan, respectively. Tsao was named "Entrepreneur of the Year" in January 2004 by Inc. Magazine and Orange County "Entrepreneur of the Year" by Ernest Young in 1999. Tsao was also the recipient of a BridgeGate 20 award for being one of the Top Industry Leaders in Southern California in October of 2002.